



MEDIA KIT

LUBA INZ

FRACTIONAL COO - FOUNDER OF EFFICIENCY SPRINT

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OPERATIONAL ARCHITECT FOR FOUNDERS

Luba Inz is a fractional COO, Operational Architect, and the founder of Efficiency Sprint — a business architecture practice that helps founders exit day-to-day operations and build companies that scale without them.

With over a decade of leadership — from growing a holding company's portfolio as COO to launching and scaling businesses across industries — Luba works at the intersection of founder psychology, organizational design, and AI-powered systems. Her proprietary Founder Scaling Framework diagnoses the specific behavioral patterns that keep founders stuck, then delivers a personalized architecture for getting out of the way.

THE COMPANY: EFFICIENCY SPRINT

Efficiency Sprint is a 90-day Business Architecture Sprint — a personalized scaling framework for founders and executives who have hit an operational ceiling. Unlike generic consulting, Efficiency Sprint starts with a behavioral diagnosis: identifying the founder's stress-driven patterns (micromanaging, heroics, avoidance) that create bottlenecks, then building a custom operational architecture across eight core business modules — from decision-making systems and financial models to team design and growth activation.

THE INNOVATION: AN AI BRAIN FOR COMPANIES

Luba is developing AI-driven organizational design as a new category of operational infrastructure. The concept: embed a founder's decision logic, institutional knowledge, and operational frameworks into a queryable AI system — organized by org chart layer — so the company can think, decide, and operate even when the founder isn't in the room.

This isn't chatbot automation. It's building a persistent intelligence layer that captures how a founder actually runs their business — then making that knowledge accessible to every team member, from the CEO level down to frontline leads. The result: companies that retain their founder's strategic brain without requiring the founder's daily presence.

AT A GLANCE

10+

YEARS IN OPERATIONAL LEADERSHIP

From early employee to COO

90

DAY BUSINESS ARCHITECTURE SPRINT

Founders exit ops in one quarter

6

FOUNDER SCALING TYPES

A proprietary behavioral framework

200+

AI AGENTS BUILT

Installing AI brain in companies

THE TOPICS LUBA CAN DELIVER FOR YOUR AUDIENCE

Available for keynotes, panels, podcasts, and workshops.

1	THE FOUNDER IS THE BOTTLENECK Why every operational breakdown traces back to the founder's behavior — and how to architect yourself out of the equation.
2	YOUR AI AGENT DOESN'T NEED BETTER PROMPTS — IT NEEDS A MAP OF YOUR BUSINESS Why companies fail at AI adoption and what organizational architecture has to do with it.
3	THE 6 FOUNDERS WHO CAN'T LET GO A behavioral framework for the patterns that keep founders trapped — Tsar, Accountant, Fireman, Face, Craftsman, and Buddy.
4	INSTALLING AN AI BRAIN IN YOUR COMPANY How to embed founder decision logic into a queryable intelligence layer that runs the business when you're not there.
5	FROM HUSTLE TO ARCHITECTURE: THE 90-DAY EXIT FROM OPERATIONS A practical roadmap for going from doing everything to leading the system that does everything.
6	THE OPERATOR'S PLAYBOOK: WHAT EVERY FOUNDER NEEDS (BUT WON'T HIRE) Why operational leadership is the most undervalued role in startups — and how to build the function even without a full-time hire.
7	WOMEN WHO BUILD THE MACHINE The invisible operational leadership women provide in companies — and why it's time to own it, name it, and monetize it.
8	SCALING WITHOUT PERMISSION: FROM IMMIGRANT HUSTLE TO OPERATIONAL EMPIRE A personal story of building across Moscow, LA, and Dallas — and what immigrant founders know about resourcefulness that MBAs don't teach.
9	DECISION ARCHITECTURE: THE SYSTEM THAT REPLACES YOU How to design decision trees, escalation frameworks, and knowledge systems so your team stops asking and starts executing.
10	THE MOM, THE FOUNDER, AND THE AI STACK Building a company, raising a child, and using AI to collapse the time gap — a real talk on what "doing it all" actually looks like in 2026.